



Managing General Agents | Wholesale Insurance Brokers

PROFESSIONAL LIABILITY

MEDIA LIABILITY COVERAGE

Media Liability Insurance is becoming a must-have for businesses beyond just traditional media companies.

IMAGINE THIS:

A homeowners' association (HOA) wants to keep residents informed, so they start a community newsletter and website. One day, they publish an article about a dispute with a local contractor.

The next thing they know, they're hit with a **defamation lawsuit** claiming the content damaged the contractor's reputation. The legal battle is costly and stressful, but thankfully, the HOA had **media liability coverage**, which helped cover defense costs and settlement fees.

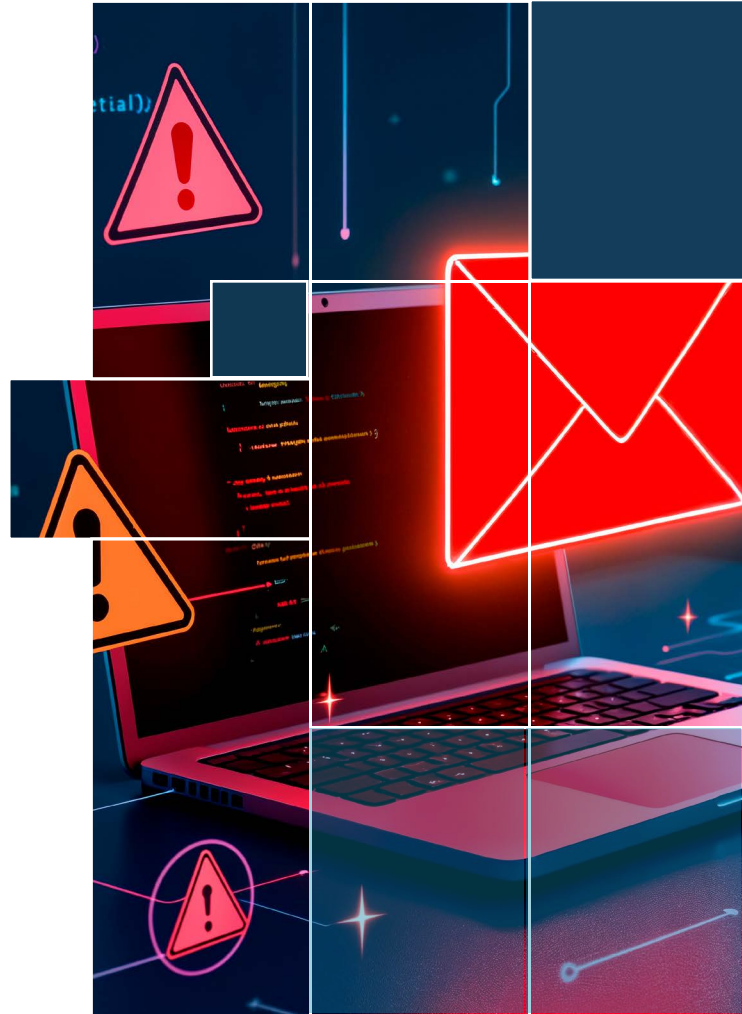
WHY MEDIA LIABILITY COVERAGE MATTERS MORE THAN EVER:

Many businesses assume cyber insurance will cover media risks — it won't. Media claims, like defamation or copyright issues, can surface years later, and cyber policies are often claims-made and exclude intentional acts.

If your clients post, advertise or create content, they face exposure.

Let us know if you have any questions or need help with any of your insureds. Check out this blog for more details: [Skyward Specialty Media Liability Blog](#).

Reach out to one of our Professional Liability Brokers for help with your Media Liability Coverage needs!



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