

Meet the Michigan Commercial Binding Team



HEATHER BELANGER
COMMERCIAL BINDING UNDERWRITER

I have lived most of my life in the beautiful coastal Michigan town of Tawas and recently moved to Midland, MI. After almost 20 years at a retail agent in my hometown, I came to Arlington/Roe two years ago.

My favorite types of accounts are anything that challenges my ability to be creative; if I don't get to do that, I has a soft spot for bars/restaurants.

I have two kids and one bonus daughter who keep us the MOST busy between football, hockey, track and cross country seasons. My pup, Meadow, keeps me company every day snoozing away in her chair in my office. My partner and I LOVE to travel, try new foods, and go to as many concerts and sporting events as we can fit in.

FUN FACTS

What is your favorite holiday?
Halloween. My absolute FAVORITE color is orange, so it gives me an excuse to wear it all Spooky Season.

What is your favorite vacation location? VEGAS, but not for the reasons you think! We actually don't gamble but nothing beats the sights, sounds, and buzz of the City That Never Sleeps.

If you could be any animal, what would it be? A Panda! They are the best combo of cute and clumsy and you cant help but to smile at them!



HOLLY VLIET
COMMERCIAL BINDING UNDERWRITER

I am from Alma, Michigan and now live in Charlotte, Michigan. I have over 15 years of experience in underwriting, claims, auditing and agencies. I've worked at Hastings Mutual, Michigan Millers, State Farm, Anthem BCBS, Geico and Farm Bureau Insurance of Michigan. My agency experience includes CSR, independent agent, and personal lines team lead. I have an associate's degree in business administration from Davenport University. I hold the AINS and AIS designations and am currently pursuing my AU designation.

My favorite types of accounts are the ones that aren't missing any information!

I have four kids. Two boys 20 and 15, and two girls 17 and 11, and two Golden Retriever puppies, Maize and Blu.

FUN FACTS

Something people may not know about you. My house is decorated for Christmas all year round.

What do you like to do in your free time? Running, hiking and puzzles.

What is your favorite food? Perogies.

Where would you like to go on vacation? I would like to go on a cruise somewhere warm.



NAOMI HEIL
ASSOCIATE UNDERWRITER

I'm from Peru (South America) and I live in the UP of Michigan (on an island). I have a bachelor's degree in marketing and a background in human resources. I worked for an insurance agency for six years, specializing in trucking and commercial lines. In that position I had multiple roles such as operations, marketing and primarily, account manager.

Right now, I'm enjoying learning from all the variety of accounts we are seeing. Our markets are so broad, it is hard to determine a specific favorite type.

I'm a new mom, my son is 16 months old, and every day is a new adventure. I love watching him learn new things and turn into a little human.

FUN FACTS

What is your favorite food? Hawaiian pizza! I'm a believer that pineapple belongs on pizza (my apologies to my Italian roots).

What is your favorite holiday?

Christmas. I love spending time with the family, eating delicious food and spreading joy.

Something people may not know about you. I was actually born in Paraguay. My parents moved there briefly and they moved back to Peru when I was a little over 2 years old.